

SSES Course Syllabus

Entrepreneurial Mindset

Stockholm School of Entrepreneurship (SSES)

5 ECTS

Spring 2026

Course Director: Rasmus Rahm

Co-Course Director: Ebba Laurin

Guest contributors:

Bettina Schwalm

Klas Nevrin

Anna Maria Orrù

Fredrik Moberg

Location:

Stockholm School of Entrepreneurship (SSES)

Saltmätargatan 9, 4th floor

Stockholm

Course Overview

Entrepreneurial Mindset is an advanced interdisciplinary course designed to enable students from any discipline to transform uncertainty into opportunity.

By viewing complex problems through an entrepreneurial lens—an adaptable framework originally developed for startups but increasingly applied across sectors—the course provides participants with a structured approach to value creation and change.

The course builds on the idea that entrepreneurship is not limited to founding companies. Instead, it can be understood as a **method for turning ideas into reality**, regardless of profession. Whether you aim to become a medical doctor, engineer, designer, artist, researcher, civil servant, or entrepreneur, the entrepreneurial mindset provides tools for navigating uncertainty and creating meaningful change.

The course revolves around three core elements of the entrepreneurial method:

Self-leadership

Developing the ability to guide yourself and others through uncertain and changing environments.

Resource attraction

Learning how to identify, mobilize, and attract resources such as knowledge, networks, legitimacy, and funding.

Co-creation and collaboration

Working with others to create new ideas and address complex challenges across disciplines.

Through interactive workshops, practical exercises, and reflective learning, the course explores how these perspectives can support innovation and change across a wide range of professional contexts.

Who the Course Is For

This course is open to students from all disciplines who are interested in exploring how entrepreneurial methods can be applied in their future professions.

Participants will work in interdisciplinary teams and engage with students from different educational backgrounds, creating a diverse learning environment and expanding professional networks.

What Makes This Course Unique

Unlike traditional entrepreneurship courses that focus primarily on how to start a company, this course takes a broader perspective.

Rather than providing step-by-step startup instruction or incubator-style mentoring, the course explores **entrepreneurship as a mindset and method** that can be applied across fields and professions.

The course emphasizes:

- interdisciplinary collaboration
- workshop-based learning
- reflection and sensemaking
- the practical application of entrepreneurial thinking

Intended Learning Outcomes

After completing the course, students should be able to:

Describe and explain

the foundational elements of the entrepreneurial method, including self-leadership, resource attraction, and co-creation.

Apply entrepreneurial frameworks

to analyze real-world processes of change and value creation across different professional contexts.

Evaluate strategies and practices

used to navigate uncertainty and foster innovation in organizations and projects.

Formulate approaches for change

by proposing ways to apply entrepreneurial methods in professional and societal contexts.

Pedagogical Approach

Hosted by the Stockholm School of Entrepreneurship, the course is built on active participation and collective experience.

Learning takes place through:

- interactive workshops
- guest-led sessions
- group collaboration
- reflective practice
- applied assignments

The course places particular emphasis on **reflection and sensemaking**, allowing students to develop their own understanding of the entrepreneurial mindset over time.

Course Schedule

Sessions take place Mondays and Wednesdays.

Scheduled time:

17:00–20:00

Sessions may often finish earlier, but students should reserve the full time slot.

1. Schedule

Monday 23 March

Entrepreneurship as Method

Introduction to the entrepreneurial mindset and to each other

Rasmus Rahm

Wednesday 25 March

Self-leadership

Introduction to group assignment and group formation

Ebba Laurin

Monday 30 March

Self-leadership

Ebba Laurin

Wednesday 1 April

Resource Attraction

Klas Nevrin

Monday 6 April

No session (public holiday)

Wednesday 8 April

Resource Attraction

Fredrik Moberg & Anna Maria Orrù

Monday 13 April

Uncertainty

Bettina Schwalm

Wednesday 15 April

Uncertainty

Bettina Schwalm

Monday 20 April

Co-creation

Fredrik Moberg & Anna Maria Orrù

Wednesday 22 April

Co-creation

Klas Nevrin

Monday 27 April

Reflection and sensemaking

Rasmus Rahm

Wednesday 29 April

Team presentations

Course wrap-up and mingle

Ebba Laurin & Rasmus Rahm

2–8 May

Optional supervision meetings with Ebba Laurin

Friday 8 May

Final submission deadline

Location and Practical Information

All in-person sessions take place at:

Stockholm School of Entrepreneurship

Saltmätargatan 9

4th floor

Please ring the **doorbell at the street entrance** and you will be let in.

Take the **elevator to the fourth floor**.

Some guest sessions may take place online via Zoom.

If so, a link will be distributed well in advance.

Attendance

Because the course is highly workshop-based, attendance matters.

Attendance is **strongly recommended for the first three sessions** and **required for the remainder of the course**.

If a required session is missed, a **make-up assignment** is required in order to qualify for a passing grade. The assignment will be aligned with the theme of the session missed and designed to ensure meaningful engagement with the course material.

Grading

The course is assessed according to the grading framework applicable at the student's home institution.

Grades are issued either as:

A–F, or

Pass / Fail

depending on the student's institution.

Examination Components

The course includes three examination components:

1. Individual video submission
 2. Learning diaries
 3. Team assignment
-

Individual Video Submission

This assignment is **not graded**, but it is **mandatory in order to pass the course**.

Students will record a short introductory video.

Maximum length: 3 minutes

Deadline: March 27 at 12:00 CET

The video must include:

- Name, programme, and year
- Motivation for taking the course and expectations
- National culture(s) you call home and something you love or dislike
- A place you have visited that you found interesting and why
- Three items currently on your bucket list
- Your “superpower” – something you are very good at

The video should be uploaded in Canvas and will be visible to both course management and students.

Learning Diaries

Throughout the course, students will complete **five learning diary entries**.

Each student receives a **notebook** at the beginning of the course.

All learning diaries must be **written by hand in this notebook**.

Handwriting is intentional. Writing by hand encourages slower thinking and deeper reflection, helping students engage more personally with their learning process.

Each diary entry should typically be **1–2 pages**.

The purpose of the diaries is not to summarize sessions, but to reflect on questions such as:

- What insight from the session stood out most?
- Why does this insight matter?
- How does it influence how you think about entrepreneurship or your own work?
- What questions remain?

The learning diaries support **reflection, sensemaking, and the development of an entrepreneurial mindset over time**.

Team Assignment

Purpose

The purpose of the team assignment is to design a **learning activity that could be used for future SSES master students**, demonstrating both theoretical understanding and practical application of course themes.

Students will work in teams on one of the following themes:

- Entrepreneurial mindset
- Self-leadership
- Uncertainty

- Co-creation
- Resource attraction

The target group is **future SSES master students**.

Intended Learning Objectives

Students must demonstrate a theory-based and practical understanding of their assigned topic.

Teams must show how course concepts can be translated into a meaningful learning activity.

Structure

The final hand-in consists of two parts:

1. **PowerPoint presentation**

Maximum **16 slides**

2. **Assignment Description (two pages)**

Describing the “recipe”, resources, and process behind the assignment.

Include:

- Team work matrix
- Appendix (maximum 2)
- References

These should be included as a **third page in the assignment description**.

Assignment Requirements

The assignment must combine four elements:

Theory

Use relevant course frameworks and academic research.

Practice

Conduct at least **one interview with a startup founder** relevant to your topic.

Application

Design a learning activity or team assignment for future SSES students.

Conclusions and recommendations

Provide **3–5 recommendations** to future teachers or course designers.

Timeline

Team formation: March 25

Team work period: March 26 – May 8

Presentations in class: April 29

Optional supervision meetings: May 2–8

Final submission deadline:

May 8 at 23:59

Collaboration

Team collaboration is an important part of entrepreneurial work.

Teams should leverage diverse perspectives, skills, and networks when designing their assignment.

Each team must include a **team contribution grid** documenting individual contributions.

Final Note

This course is a first iteration of a new format at SSES. It brings together students, researchers, and practitioners from multiple disciplines to explore how entrepreneurial thinking can help individuals and organizations navigate uncertainty and create value.

We look forward to exploring these ideas together.