Denna blankett fylls i av kursansvarig efter avslutad kursomgång.
Kursanalysen anslås på KTH:s webb under rubriken Kursens utveckling och historik, på Kursinformationssidan

Kurskod: DM2579	Kursnamn: Media Production
Läsår: HT20	Period: (end of P1) and P2
Högskolepoäng: 7.5 credits	Antal studenter: 27	Svarsfrekvens kursvärdering: 37,04 %
Examinationsgrad/prestationsgrad:	Läraktiviteter: Lectures, seminars, practicals, group work, individual work, presentations
Examinationsmoment fördelade på högskolepoäng:	
Undervisande lärare: Sandra Pauletto, Claudio Panariello, Rod Selfridge and a number of teaching assistants	
Examinator: Sandra Pauletto	
Kursansvarig lärare: Sandra Pauletto	

Beskrivning av eventuella genomförda förändringar efter tidigare kursanalys
This is the second iteration of this course for the MA in Media Management. The course starts at the end of P1 and develops over P2, this ensures an even workload distribution. The course is taught together with DM1579 Media Production for the first year Media Technology undergraduate students. The two courses (DM1579 and DM2579) share most lectures and all the laboratory sessions, however the final assessment is slightly different between the two cohorts as the two courses have different credit weightings. Student project groups are not mixed between cohorts.

Sammanfattning av kursdeltagarnas svar på kursvärderingen
Grafer och citat från kursvärderingen kan läggas som bilaga om så önskas

From the students who responded to the survey we can see that students particularly enjoyed learning about the many aspects of media production, the laboratory sessions (where many students learnt from scratch, or highly improved their proficiency, with media industry standard software programs), the diverse subject matters covered in the lectures, the team work, the freedom to decide all aspects of the media project work, and the way the course reproduces realistic professional workflows and roles. On this last aspect one student wrote: "I felt like our team was a

real entrepreneurial agency who needed to establish the processes themselves and taking the full responsibility; this gave me a great feeling of being creative, inventive and having a full ownership of the final product." Nevertheless, as this was the year of the Covid pandemic, some student found the workload challenging, and some found the communication within their project group particularly difficult. I suspect that the disruptions to group work due to covid illnesses, and the fact that students often could not meet in person made these aspects of the course more challenging than in previous years.

Kursens starka sidor utifrån kursvärderingen och lärares reflektion, även i förhållande till de förändringar som genomförts inför kursomgången
Providing a real-word media production workflow structure for the group assignment as well as making them responsible for typical production roles gave the students a flavour of the real pressures, problems and rewards surrounding media productions.
Students appreciated using industry-standard software in the labs, and learning techniques on the basis of which they could expand in the group project. The wide-ranging knowledge and wealth of experience the guest lecturers brought to the course.

Kursens svaga sidor utifrån kursvärderingen och lärares reflektion, även i förhållande till de förändringar som genomförts inför kursomgången
Laboratory tasks will be further reviewed to allow for more flexibility (for example, provide more optional tasks that include additional software and technology). Appropriate communication within teams will be further encouraged within supervisions. Peer feedback will be furthered encouraged within teams´ supervisions and in the final presentations. Additionally, peer review feedback will be introduced before the final submission of the essay assignment. All the assignment briefs, which are due in January, will all be published at the very start of the course at the end of September.

Ansvarig lärares sammanfattande synpunkter
This course is designed as a wide-ranging introduction of current media production methods with occasions to discuss and reflect upon future trends. Overall, I enjoyed designing and delivering this course. It was wonderful to see and facilitate how initial ideas developed into audiovisual storytelling, and, finally, into complete interactive media pieces. It was great to see that many students really engaged and had fun producing these projects. I will endeavor to improve the aspects of the course that worked less well such the flexibility of the lab tasks, encourage better communication within teams and by adding further opportunities of peer feedback.

Förslag på eventuella förändringar av kursen
Laboratory tasks have been revised to include additional optionality. In addition to the four software programs already introduced during the course, students can now experience an additional software: Adobe Illustrator. With the development of a new Media Production Studio at MID, students can now add 360-video to their final projects, use good lighting equipment, record interviews, voiceovers and sound effects in a sound proof environment. Peer feedback is a strong element of the group supervisions where 2-3 teams are supervised together and are encouraged to provide feedback to each other. Final presentations are also done in groups of 2-3 teams. Peer review of the essay assignment has been implemented. Assignments briefs are published at the start of the course, more

than three months in advance of the deadline, together with the possibility of viewing finished works by previous undergraduate students.

Kursansvarig: S. Pauletto