



## KURSANALYS

- kursansvarigs summering och reflektioner

*Denna blankett fylls i av kursansvarig efter avslutad kursomgång.*

*Kursanalysen anslås på KTH:s webb under rubriken Kursens utveckling och historik, på Kursinformationssidan*

Kurskod: DM1579	Kursnamn: Media Production	
Läsår: HT21	Period: (end of P1) and P2	
Högskolepoäng: 6 credits	Antal studenter: 85	Svarsfrekvens kursvärdering: 15,29 %
Examinationsgrad/prestationsgrad:	Läraktiviteter: Lectures, seminars, practicals, group work, individual work, presentations	
Examinationsmoment fördelade på högskolepoäng: Labs: 3 credits Project and individual report: 3 credits		
Undervisande lärare: Sandra Pauletto, Claudio Panariello, Rod Selfridge, Yann Sez nec and a number of teaching assistants		
Examinator: Sandra Pauletto		
Kursansvarig lärare: Sandra Pauletto		

### **Beskrivning av eventuella genomförda förändringar efter tidigare kursanalys**

The course is taught together with DM2579 Media Production for the Master in Media Management students. The course starts at the end of P1 and develops over P2, this ensures an even workload distribution. The two courses (DM1579 and DM2579) share most lectures and all the laboratory sessions, however the final assessment is slightly different between the two cohorts as the two courses have different credit weightings. Student project groups are not mixed between cohorts. This year, laboratory tasks have been revised to include additional options. In addition to the four software programmes already covered, a new lab in Adobe Illustrator has been introduced. This year the student had the possibility to use new lighting equipment, a newly developed Media Production sound-proof studio for filming and recording sound, and two 360 video cameras. Peer-feedback is a strong element of the group supervisions, where 2-3 teams are supervised together and are encouraged to provide feedback to each other. Final presentations are also done in groups of 2-3 teams with a peer feedback component. Assignments briefs are published at the very start of the course (more than three months in advance of the deadline) together with the possibility of viewing finished works by previous undergraduate students as well as professional media productions.



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### **Sammanfattning av kursdeltagarnas svar på kursvärderingen**

From the students who responded to the survey we can see that students particularly enjoyed the freedom and creativity to decide all aspects of the media project work, the team work which allowed first year students to get to know each other well, many enjoyed the laboratory sessions in particular (where students learnt from scratch industry standard software programs, or had a chance to improve their proficiency), learning about the many aspects of media production and the diverse subject matters covered in the lectures. They appreciated the support and help of the teachers and team supervisors. Finally, the students enjoyed that the course reproduces realistic professional workflows and roles.

Nevertheless, some students found the project presentation brief could be clearer, that the layout of the information in Canvas could be clearer, and that some aspects of the assessment could be segmented in smaller tasks distributed throughout the course. Additionally, this year there were some issues with clashes between some of the teaching session of this course and other courses. This was due to the complexity of the timetable that needed to take into account two very different cohort. This should be resolved from HT2022 as DM1579 will run on its own.

### **Kursens starka sidor utifrån kursvärderingen och lärares reflektion, även i förhållande till de förändringar som genomförts inför kursomgången**

Providing a real-world media production workflow structure for the group assignment as well as making the students responsible for typical production roles gave the students a flavour of the real pressures, problems and rewards surrounding media productions.

Students appreciated using industry-standard software in the labs, and learning techniques on the basis of which they could expand in the group project. The wide-ranging knowledge and wealth of experience the guest lecturers brought to the course. Two student representatives are elected at the start of the course to help the communication between cohort and course responsible. This has worked very well and will continue to be implemented in the future.

### **Kursens svaga sidor utifrån kursvärderingen och lärares reflektion, även i förhållande till de förändringar som genomförts inför kursomgången**

Laboratory tasks will be further reviewed to allow for even more flexibility (for example, provide more optional tasks that include additional software and technology). Some aspects of the project and individual assignments will be broken up in smaller tasks to be submitted throughout the course so that students can build up on their assignments in a more formal way. This year students seemed to find canvas less clear than in the previous year. The folder structure was the only aspect that changed from the previous year, therefore efforts will be put into making the folder structure in canvas more transparent in order to facilitate the search for information and materials. Peer feedback and discussion of contemporary productions will be further encouraged within teams' supervisions and in the final presentations. All the assignment briefs, which are due in January, will continue to be published at the very start of the course (at the end of September) to ensure that students can ask for any clarification throughout the course.

### **Ansvarig lärares sammanfattande synpunkter**

This course is designed as a wide-ranging introduction of current media production methods with



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occasions to discuss and reflect upon future trends. Overall, I enjoy designing, revising year on year and delivering this course. It is wonderful and highly rewarding to see and facilitate how initial ideas develop into audiovisual storytelling, and, finally, into complete interactive media pieces. It was great to see that many students really engaged and had fun producing these projects. I will endeavor to improve the aspects of the course that worked less well such the clarity of canvas structure and the assignments' structure and delivery points.

### **Förslag på eventuella förändringar av kursen**

The course canvas structure will be made clearer. Laboratory tasks will be further revised to include additional software and make full use of the newly created Media Production facilities. The assignments' structure and delivery points will be revised in order to distribute the student workload more efficiently throughout the course and make progress more clearly visible to students. Now that the pandemic is hopefully over, we will plan, with the help of the course representatives, an end of course exhibit after the final presentations.

**Kursansvarig:** S. Pauletto