



## KURSANALYS

- kursansvarigs summering och reflektioner

*Denna blankett fylls i av kursansvarig efter avslutad kursomgång.*

*Kursanalysen anslås på KTH:s webb under rubriken Kursens utveckling och historik, på Kursinformationssidan*

Kurskod: DM2579	Kursnamn: Media Production	
Läsår: HT20	Period: (end of P1) and P2	
Högskolepoäng: 6 credits	Antal studenter: 84	Svarsfrekvens kursvärdering: 16,67 %
Examinationsgrad/prestationsgrad:	Läraktiviteter: Lectures, seminars, practicals, group work, individual work, presentations	
Examinationsmoment fördelade på högskolepoäng:		
Undervisande lärare: Sandra Pauletto, Claudio Panariello, Rod Selfridge and a number of teaching assistants		
Examinator: Sandra Pauletto		
Kursansvarig lärare: Sandra Pauletto		

### Beskrivning av eventuella genomförda förändringar efter tidigare kursanalys

This is the third iteration of this course. The course starts at the end of P1 and develops over P2, this ensures an even workload distribution. The course is taught together with DM2579 Media Production for the Master in Media Management students. The two courses (DM1579 and DM2579) share most lectures and all the laboratory sessions, however the final assessment is slightly different between the two cohorts as the two courses have different credit weightings. Student project groups are not mixed between cohorts.

### Sammanfattning av kursdeltagarnas svar på kursvärderingen

Grafer och citat från kursvärderingen kan läggas som bilaga om så önskas

From the students who responded to the survey we can see that students particularly enjoyed the freedom and creativity to decide all aspects of the media project work, the team work which allowed first year students to get to know each other well, many enjoyed the laboratory sessions in particular (where students learnt from scratch industry standard software programs, or had a chance to improve their proficiency), learning about the many aspects of media production and the diverse subject matters covered in the lectures. Finally, the students enjoyed that the course reproduces



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realistic professional workflows and roles.

Nevertheless, some students found the project presentation brief could be clearer, additional practical aspects could be added in the lab sessions, and more peer review and discussion of group work and contemporary productions could be encouraged.

### **Kursens starka sidor utifrån kursvärderingen och lärares reflektion, även i förhållande till de förändringar som genomförts inför kursomgången**

Providing a real-world media production workflow structure for the group assignment as well as making the students responsible for typical production roles gave the students a flavour of the real pressures, problems and rewards surrounding media productions.

Students appreciated using industry-standard software in the labs, and learning techniques on the basis of which they could expand in the group project. The wide-ranging knowledge and wealth of experience the guest lecturers brought to the course.

### **Kursens svaga sidor utifrån kursvärderingen och lärares reflektion, även i förhållande till de förändringar som genomförts inför kursomgången**

Laboratory tasks will be further reviewed to allow for more flexibility (for example, provide more optional tasks that include additional software and technology). Appropriate communication within teams will be further encouraged within supervisions. Peer feedback and discussion of contemporary productions will be further encouraged within teams' supervisions and in the final presentations. All the assignment briefs, which are due in January, will all be published at the very start of the course at the end of September to ensure that students can ask for any clarification throughout the course.

### **Ansvarig lärares sammanfattande synpunkter**

This course is designed as a wide-ranging introduction of current media production methods with occasions to discuss and reflect upon future trends. Overall, I enjoyed designing and delivering this course which, judging from the results of the evaluation survey, has improved year on year. It was wonderful to see and facilitate how initial ideas developed into audiovisual storytelling, and, finally, into complete interactive media pieces. It was great to see that many students really engaged and had fun producing these projects. I will endeavor to improve the aspects of the course that worked less well such the flexibility of the lab tasks, encourage better communication within teams and by adding further opportunities of peer feedback and discussions.

### **Förslag på eventuella förändringar av kursen**

Laboratory tasks have been revised to include additional optionality. In addition to the four software programs already introduced during the course, students can now experience an additional software: Adobe Illustrator. With the development of a new Media Production Studio at MID, students can now add 360-video to their final projects, use good lighting equipment, record interviews, voiceovers and sound effects in a sound proof environment. Peer feedback is a strong element of the group supervisions where 2-3 teams are supervised together and are encouraged to provide feedback to each other. Final presentations are also done in groups of 2-3 teams. Assignments briefs are published at the start of the course, more than three months in advance of the deadline, together



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with the possibility of viewing finished works by previous undergraduate students as well as professional media productions.

**Kursansvarig:** S. Pauletto